

09/236,886 (Hirono)



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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.
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09/236,886 01/26/99 HIRONO

C 7217/57620

EXAMINER

WM51/1103

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GOOD JOHNSON, M
ART UNIT PAPER NUMBER

2672
DATE MAILED:

11/03/00

Please find below and/or attached an Office communication concerning this application or proceeding.

Commissioner of Patents and Trademarks

Office Action Summary

Application No.
09/236,886

Applicant(s)
Hirono

Examiner
Motilewa Good-Johnson

Group Art Unit
2672



☒ Responsive to communication(s) filed on Jan 26, 1999

☐ This action is **FINAL**.

☐ Since this application is in condition for allowance except for formal matters, **prosecution as to the merits is closed** in accordance with the practice under *Ex parte Quayle*, 35 C.D. 11; 453 O.G. 213.

A shortened statutory period for response to this action is set to expire 3 month(s), or thirty days, whichever is longer, from the mailing date of this communication. Failure to respond within the period for response will cause the application to become abandoned. (35 U.S.C. § 133). Extensions of time may be obtained under the provisions of 37 CFR 1.136(a).

Disposition of Claim

☒ Claim(s) 1-22 is/are pending in the application

Of the above, claim(s) none is/are withdrawn from consideration

☐ Claim(s) is/are allowed.

☒ Claim(s) 1-22 is/are rejected.

☐ Claim(s) is/are objected to.

☐ Claims are subject to restriction or election requirement.

Application Papers

☒ See the attached Notice of Draftsperson's Patent Drawing Review, PTO-948.

☐ The drawing(s) filed on is/are objected to by the Examiner.

☐ The proposed drawing correction, filed on is ☐ approved ☐ disapproved.

☐ The specification is objected to by the Examiner.

☐ The oath or declaration is objected to by the Examiner.

Priority under 35 U.S.C. § 119

☒ Acknowledgement is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d).

☒ All ☐ Some* ☐ None of the CERTIFIED copies of the priority documents have been

☒ received.

☐ received in Application No. (Series Code/Serial Number)

☐ received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

*Certified copies not received:

☐ Acknowledgement is made of a claim for domestic priority under 35 U.S.C. § 119(e).

Attachment(s)

☒ Notice of References Cited, PTO-892

☐ Information Disclosure Statement(s), PTO-1449, Paper No(s).

☐ Interview Summary, PTO-413

☒ Notice of Draftsperson's Patent Drawing Review, PTO-948

☐ Notice of Informal Patent Application, PTO-152

— SEE OFFICE ACTION ON THE FOLLOWING PAGES —

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DETAILED ACTION

1. This action is responsive to communications: application, filed on 01/26/1999; Priority filed on 01/26/1999; Preliminary Amendment A, filed on 03/22/1999.
2. Claims 1-22 are pending in the case. Claims 1, 9 and 16 are independent claims. No claims have yet been amended.
3. The present title of the application is "Information Displaying System, Information Providing Apparatus, and Information Providing Method" (as originally filed).

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Priority

4. Receipt is acknowledged of papers submitted under 35 U.S.C. 119(a)-(d), which papers have been placed of record in the file.

Claim Rejections - 35 USC § 102

5. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless --

(e) the invention was described in a patent granted on an application for patent by another filed in the United States before the invention thereof by the applicant for patent, or on an international application by another who has fulfilled the requirements of paragraphs (1), (2), and (4) of section 371© of this title before the invention thereof by the applicant for patent.

6. Claims 1-22 are rejected under 35 U.S.C. 102(e) as being anticipated by Hayashida et al., U.S. Patent Number 6,067,602, "Device for Displaying Map", class 701/209, 05/23/2000, filed on 08/21/1997.

An per independent claim 1, **"an information displaying system for displaying system for displaying information corresponding to a geographical location comprising: display commanding means . . . ; Hayashida et al. discloses in col. 7, lines 1-2 and col. 61, lines 22-27; information displaying means . . . ; Hayashida et al. discloses in col. 61, lines 28-37; first data storing means for storing map drawing element data . . . ; Hayashida et al. discloses in col. 10, lines 15-17; second data storing means for storing said geographical location**

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corresponding to contents displayed . . . ; Hayashida et al. discloses in col. 10, lines 17-24; and map drawing command means . . . for searching said first data storing means to draw said map corresponding to said geographic location . . . in accordance with a command received from said map drawing commanding means . . .” Hayashida et al. discloses in col. 8, lines 63-67.

With respect to dependent claim 2, **“ . . . third data storing means for storing advertisement data displayed by said information displaying means and for storing second attribute information representing an attribute of an advertisement; and advertisement display commanding means . . . to display said advertisement having said advertisement data obtained from said third data storing means . . .” Hayashida et al. discloses in col. 67, lines 1-15.**

With respect to dependent claim 3, **“ . . . said first attribute information is a business category corresponding to said identification code.” Hayashida et al. discloses in col. 61, lines 23-25.**

With respect to dependent claim 4, **“ . . . said second attribute information is a business category of said advertisement.” Hayashida et al. discloses in col. 61, lines 25-27.**

With respect to dependent claim 5, **“ . . . said second attribute information is location information of said advertisement.” Hayashida et al. discloses in col. 61, lines 28-37.**

With respect to dependent claim 6, **“ . . . said second attribute information is time information of said advertisement.” Hayashida et al. discloses in col. 69, lines 9-12.**

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With respect to dependent claim 7, “. . . **said second attribute information stored in said third data storing means is composed of: contents of said advertisement; geographical location information of said advertisement; a business category of said advertisement; and an effective period of said advertisement.**” Hayashida et al. discloses in col. 69, lines 15-26.

With respect to dependent claim 8, “. . . **display commanding means includes linking means for linking said map drawing commanding means and said advertisement display commanding means.**” Hayashida et al. discloses in col. 69, lines 61-67.

As per independent claims 9 and 16 and dependent claims 10-15 and 17-22 respectively, they are rejected based upon similar rational as above independent claim 1 and dependent claims 2-7 respectively.

Conclusion

7. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

5,948,040	DeLorme et al.	09/07/1999	02/06/1997	701/201
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Travel reservation information and planning system.

5,930,474	Dunworth et al.	07/27/1999	01/31/1996	395/200.47
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Internet organizer for accessing geographically and topically based information.

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8. Any response to this action should be mailed to:

Commissioner of Patents and Trademarks

Washington, D.C. 20231

or faxed to:

(703)-308-9051 (**formal** communications intended for entry),

Or:

(703)-305-9724 (**informal** communications labeled **PROPOSED** or **DRAFT**).

Hand-delivered responses should be brought to:

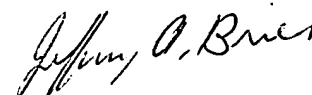
Sixth Floor Receptionist, Crystal Park II, 2121 Crystal Drive, Arlington, VA.

9. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Motilewa Good-Johnson, whose telephone number is (703)-305-3939 and can normally be reached Mondays, Tuesdays, Thursdays and Fridays from 7:00 AM to 5:30 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Mike Razavi, can be reached at (703)-305-4713.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the group receptionist whose telephone number is (703)-305-3900.

Motilewa Good-Johnson
Patent Examiner
Art Unit 2672


JEFFERY BRIER
PRIMARY EXAMINER